
OUR MISSION

To expand the world of possibilities for aging.

WHO WE ARE

Together with our national partner LeadingAge, we provide tools, resources, and knowledge to help our members tackle their day-to-day challenges while empowering them to think strategically about the future. We serve the full spectrum of not-for-profit aging providers in the state, championing the mission driven organizations that are the backbone of their communities. Our members are collaborative, respected, forward thinking organizations focused on meeting the needs of older adults. We are the trusted and influential voice in the field of aging services.

LeadingAge[™]
Massachusetts



CONTACT US

For more information please contact us at (617) 244-2999, visit our website at www.leadingagemass.org or contact Sarah Lacasse at slacasse@leadingagemass.org

OUR MEMBERSHIP

Our members are more than 200 not-for-profit aging services providers in Massachusetts who span the continuum of care.

Our members have **strong and deep roots in their communities,** with **many celebrating over 100 years** of service.

Our membership **continues to grow** to include organizations **offering a wide array of services** across the entire spectrum of aging services.

Our members have a **history of being innovators** in the field of aging services, demonstrating their **dedication to serving the changing needs** of older adults across the commonwealth.

SERVICES PROVIDED BY OUR MEMBERS

LIFE PLAN COMMUNITIES/CCRCS

SKILLED NURSING

INDEPENDENT LIVING

ASSISTED LIVING

RESIDENTIAL CARE

HOME AND COMMUNITY BASED SERVICES

THE BENEFITS OF MEMBERSHIP

NETWORKING OPPORTUNITIES

Our members know that they can count on us to bring together providers willing to share their most innovative best practices while creating a community that supports each other in problem solving. We are always working to connect our members with colleagues across the commonwealth and nationwide through a variety of membership-wide events, focused Round Table meetings and online platforms.

TOOLS & RESOURCES

We provide our members with valuable business intelligence tools to help them understand their place in the market, optimize their performance and prepare for the future. Whether it's our 5-Star Analysis Reports for Skilled Nursing Facilities or our New Employee Onboarding Toolkit, our members know that they can count on LeadingAge MA for the information they need.

EDUCATION

Online and in-person events give our members access to the education they need to take their performance to the next level. From the latest trends in technology to world-class leadership development, our members have year-round opportunities to develop their skills and acquire the knowledge they need to meet the challenges of the future.

ADVOCACY

Impacting policy for aging services in Massachusetts, while advocating for our members and those they serve is at the heart of what we do. We are known to have a reputation for integrity and high standards that opens doors and lends credibility to our pursuits. We are the voice for mission-driven aging services providers who are working to build the future of aging services.

INFORMATION & NEWS

We make sure our members have access to crucial updates on public policy, innovative programs, not-for-profit governance best practices and new resources. We are always on the lookout for the latest information that will support the important work our members do.

WHEN WE THINK ABOUT INNOVATION IN ELDERCARE, WE THINK "LEADINGAGE"!

**—NAOMI PRENDERGAST,
D'YOUVILLE LIFE &
WELLNESS COMMUNITY**

