



# 2019 Business Affiliate Information

## Business Affiliate Benefits:

LeadingAge Massachusetts invites organizations that have an interest in and work with not-for-profit aging service providers to become Business Affiliates. Reach out to a membership of more than 197 not-for-profit aging service organizations serving more than 26,000 elders throughout Massachusetts. There are two types of Business Affiliates: **Associates** and **Friends**. Annual dues are \$600 for Associates and \$2000 for Friends. Benefits are listed below.

### FRIEND LEVEL                      \$2,000

- **Annual Conference on June 13<sup>th</sup>, 2019:**
  - Complimentary 8x8 Standard booth at the Exhibitor Show **OR** Half page ad in event program guide
  - Recognition as **Friend** on website and event signs
- **Annual Meeting in October 2019:**
  - Half page advertisement in event program guide
  - 1 complimentary registration to the Annual Meeting in October
  - Recognition as **Friend** on website and event signs
- **Other Opportunities:**
  - Listing on LeadingAge MA Observer with link to your website
  - Half page advertisement in the biennial Consumer Guide (next edition 2019)
  - Membership discounts on educational programs and conferences.
  - Use of membership mailing list
  - Receive **Public Policy Digest** and **The Observer** twice a month

### ASSOCIATE LEVEL                      \$600

- **Annual Conference on June 13<sup>th</sup>, 2019:**
  - Membership discount on an Annual Conference Exhibitor Booth
- **Other Opportunities:**
  - Membership discounts on educational programs and conferences.
  - Organization's listing with web link on LeadingAge MA website
  - Receive **Public Policy Digest** and **The Observer** twice a month